

Module specification

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Refer to guidance notes for completion of each section of the specification.

Module code	EDS421
Module title	Media Production Techniques for Educators
Level	4
Credit value	20
Faculty	Social and Life Sciences
Module Leader	David Crighton
HECoS Code	100454
Cost Code	GACC

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
Standalone module attached to Professional Certificate in Education and Training (PcET) for QA purposes	Optional

Pre-requisites

N/A

Breakdown of module hours

Learning and teaching hours	15 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	21 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	36 hrs
Placement / work based learning	0 hrs
Guided independent study	164 hrs
Module duration (total hours)	200 hrs

For office use only	
Initial approval date	14/01/2022
With effect from date	14/01/2022
Date and details of revision	
Version number	1

Module aims

This module aims to equip participants with the tools which will enable them to produce original video and audio content to support the development of their digital resources. In addition to this, the module also aims to promote different ways of thinking about how media literacy can be used within education settings. In short the module will enable educators to improve their own digital literacy and at the same time develop the confidence to embed media production techniques into their teaching practice.

The modules aims to enable participants to;

- Examine the potential scope for using media production in education practice
- Explore processes involved in video production
- Explore processes involved in audio production
- Create a short form content in both audio and video medium

Module Learning Outcomes - at the end of this module, students will be able to:

1	Identify the ways in which media production could be applied in own practice
2	Demonstrate the use of media technology in producing a short video production.
3	Demonstrate the use of media technology in producing a short audio production.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Assessment One: Portfolio (20 minutes)

Participants will apply their understanding of media production techniques in the development of a portfolio which contains evidence of both video and audio production.

Assessment Two: Presentation (10 minutes)

Participants will produce a pre-recorded presentation, in either video or audio format, which demonstrates how they could apply media production within their own educational practice.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	2, 3	Portfolio	70%
2	1	Presentation	30%

Derogations

N/A

Learning and Teaching Strategies

The module is taught through a combination of lectures and workshops. An active and inclusive approach is used to engage learners in the topics and will involve individual, group work and flipped learning experiences aligned to the university's Active Learning Framework (ALF). The approach offers students a flexible and adaptive learning experience that can accommodate a range of options that includes both synchronous and asynchronous where students can access their learning at a time and place to suit themselves. The Moodle VLE and other on-line materials and resources will be available to support learning. ALF offers a balance between the online classroom elements and digitally enabled activity incorporating flexible and accessible resources and flexible and accessible feedback to support learning.

Indicative Syllabus Outline

- Establishing how media production practices can support teaching, learning and assessment
- Planning and pre-production processes for video and audio
- Capturing video and audio
- Post-production techniques

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Grove, E (2013). *Lo-to-no budget filmmaking*. 2nd ed. London. Oxford. Focal Press

McLeish, R and Link, J (2016). *Radio Production*. 6th ed. Oxford. Routledge.

N/A

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Enterprising
Creative
Ethical

Key Attitudes

Commitment
Curiosity
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Leadership and Team working
Emotional Intelligence
Communication